CLEVELAND BALLET

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CLEVELAND BALLET ANNOUNCES APPOINTMENT OF LARRY GOODMAN AS PRESIDENT AND CHIEF EXECUTIVE OFFICER

CLEVELAND, April 17, 2024 – Cleveland Ballet's leadership transition is now formalized and secured with the Board of Directors' appointment of Larry Goodman to the position of President and Chief Executive Officer.

"In just three months, Larry has been instrumental in securing a future for ballet in Cleveland and the region with a lot of hard work and support from his staff, dancers, the community, the board of directors, and donors, said Michael Frank, M.D. J.D., Chairman of the Board of Directors. "Larry has focused on creating a roadmap for fiscal responsibility and artistic beauty that is the foundation for a thriving organization and along the way recommitted his passion for the organization with a desire to continue beyond his interim role."

Formerly a long-time board member of Cleveland Ballet, Goodman stepped in as Interim CEO in December following the company's successful performances of *The Nutcracker* and has been in that role since. "With his extensive experience managing and growing large, independent schools, Larry's leadership has been essential to aligning Cleveland Ballet with strategic and sustainable business goals and practices," said Dr. Frank.

"Personally, I am just thrilled." Goodman remarked, "I have resounding respect for the team and talent within this organization. It is an honor to work with such a passionate group of individuals who are entrusted with securing world-class ballet for our region for years to come."

Of the future for the organization, Goodman remains positive and determined to keep the organization on its new path of financial and cultural stability. "When I joined the organization in December, it was my responsibility to assess and implement changes to make the company as strong as possible moving forward. I feel confident in the outstanding artistic and administrative team in place, and excited to see us grow together."

Under the new leadership of Goodman and Timour Bourtasenkov, Artistic Director, Cleveland Ballet is preparing for its final production this season at Playhouse Square with *Sleeping Beauty*, April 25 – 27. Considered some of the most technically challenging choreography, *Sleeping*

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Beauty will also amaze audiences with its opulent sets, puppetry, and costumes, showcasing the distinct imprint of the new leadership team.

With 30 years of experience in leadership roles at four different independent schools, Goodman has extensive experience in strategic management and leading numerous strategic plans. Goodman has a B.A. in English Literature from Bucknell University, an A.M. and Ph.D. in English Language and Literature from the University of Chicago, and a certificate in Strategic Management from Georgetown University. He has served as the Chair of the Ohio Association of Independent Schools and has been on the board of several independent schools. He lives in Cleveland with his wife, Anne, who runs a consultancy focusing on fundraising and capacitybuilding for non-profit organizations.

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ABOUT CLEVELAND BALLET: The exquisite artistry of Cleveland Ballet has been capturing the hearts of patrons in Northeast Ohio and beyond since 2015. Cleveland Ballet is indebted to its legions of supporters who have secured its position as a cultural gem with critical acclaim and continued patronage. Recognized for its commitment to innovation, diversity, and creativity, Cleveland Ballet is dedicated to nurturing the next generation of ballet enthusiasts through the Academy of Cleveland Ballet, its robust outreach program, and accessible programs such as Pay What You Can. Cleveland Ballet is proud to be among the prestigious ranks of a Playhouse Square resident company.

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